***Приложение 1***

Money-making opportunities are constantly being advertised everywhere from the internet to the street corner. You will find them all over newspapers and magazines. If you actually look for them, you will find so many that it can be hard to decide what to go for.

On the internet, showing people how to make money from home is now big business. In fact, the sheer number of money-making opportunities online is making people wonder whether these systems, programs and schemes can be for real. Do people really make money with internet marketing, or is it all hype? The answer depends on what you do and what you expect. Anybody going onto the internet thinking that they can make millions in a few days is going to be disappointed. However, some people do make serious money within a few months or years.

The secret – and most people do not want to hear it – is that it takes hard work. It is true that some people are lucky and strike gold pretty quick, but they have usually worked hard in that time and maybe had some experience of business on the internet before they started out trying to make money online. They may also have had money to invest, or perhaps they had no other work and were able to develop their online business 12 hours a day. Necessity is a great motivator.

However, working harder does not necessarily result in success. “Work smarter, not harder” is a tag that you will often see. Successful online businesses usually outsource at least some of their work. Outsourcing means that you hire somebody else to do the grunt work or the parts of your business that you cannot handle or do not like doing. An example would be that if you are not technically minded, you could hire someone to build websites for you. This does not mean that you have to have an employee sitting in your house working with you. People are usually hired over the internet to work from their own homes, which may be on the other side of the world.

If you see something advertised as a business opportunity, be sure to do your due diligence before investing your money or time. While some of these are genuine businesses, in many cases you can find yourself in competition with thousands of other people all trying to sell the same service to the same people. You need to have an edge to stand out from the crowd to make good money with multi-level marketing, for example. That is a hard business for a beginner to break into.

Often, the secret to making money is “Do what I do, not what I say”. In other words, you take a good look at how the successful people are running their businesses. Instead of buying into their program along with thousands of others who try to make money the way that they say, model your business around what they are actually doing. Then you may find that instead of struggling to make money with these moneymaking opportunities, you may have thousands of customers of your own.

***Приложение 2***

***Work with the vocabulary of the article:***

**A. *Translate these words into Russian:***

Hype – …

Sheer number – …

Grunt work – …

Diligence – …

To stand out – …

To handle – …

To struggle – …

**B. *Explain these words in English:***

Outsource – \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Invest – \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Motivator – \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Competition – \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Customer – \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Multi-level marketing – \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

To run business – \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***С*. *Find a word in the text which could be a synonym to the following words:***

1. Important, signifi cant, weighty =

2. Happen, end, eventuate =

3. Think, speculate, question, ask =

4. Chance, occasion, moment =

5. Client, consumer, purchaser =

6. Anticipate, await, look forward to =

7. Diffi cult, complicated =

8. Advance, grow, progress, cultivate =

9. Trainee, amateur, novice, learner =

10. Prosperous, fl ourishing, fortunate, lucky =

***Приложение 3***

***E. Insert articles where necessary in the following sentence:***

1. You should take … good look at how …successful people are running … business.

2. … people have had some … experience of … business before they started out trying to make … money online.

3. Anybody going onto … internet thinking that they can make … millions in … few days is going to be disappointed.

4. That is … hard business for … beginner to break into.

5. … most probably you can fi nd yourself in … competition with …thousands of … other people all trying to sell … same service to … same people.

6. You will fi nd … job advertisements all over … newspapers and … magazines.

7. Instead of buying into … program along with … thousands of … others who try to make … money … way that they say, model … business around what … company is actually doing.

8. Some people do make … serious money within … few months or … years.

9. On … internet, showing … people how to make … money from … home is now …big business.

10. … necessity is … great motivator.

***Приложение 4***

***F. Insert prepositions where necessary in the following sentences:***

1. People are usually hired … the internet to work … their own homes, which may be … the other side … the world.

2. Working harder does not necessarily result … success.

3. ... other words, you should take a good look … how the successful people are running …

their business.

4. Instead ... buying ... their program … with thousands of others who try … to make money the way that they say … , model ... your business … what they are actually doing … .

5. The answer depends … what you do and what you expect … .

6. If you actually look ... the job options, you will fi nd ... so many that it can be hard to

decide … what to go … .

***Приложение 5***

**Key:**

**С.** 1. serious; 2. result; 3. wonder; 4. opportunity; 5.

customer; 6. expect; 7. hard; 8. develop; 9. beginner;

10. successful

**Е**

1. You should take a good look at how the successful people are running the business.

2. People have had some experience of business before they started out trying to make money

online.

3. Anybody going onto the internet thinking that they can make millions in a few days is going to

be disappointed.

4. That is a hard business for a beginner to break into.

5. Most probably you can find yourself in competition with thousands of other people all trying to sell the same service to the same people.

6. You will find job advertisements all over newspapers and magazines.

7. Instead of buying into the program along with thousands of others who try to make money the

way that they say, model the business around what the company is actually doing.

8. Some people do make serious money within a few months or years.

9. On the internet, showing people how to make money from home is now big business.

10. Necessity is a great motivator.

**F.**

1. People are usually hired over the internet to work from their own homes, which may be on the other side of the world.

2. Working harder does not necessarily result in success.

3. In other words, you should take a good look at how the successful people are running their business.

4. Instead of buying into their program along with thousands of others who try to make money the way that they say, model your business around what they are actually doing.

5. The answer depends on what you do and what you expect.

6. If you actually look for the job options, you will find so many that it can be hard to decide what to go for.